

Errol Mickelson

(651) 888-1786
ejmickelson@gmail.com
errolmickelson.com

Professional Experience

Senior Art & Play Instructor

Adventures in Cardboard — *Minneapolis, Minnesota*

June 2022 - August 2025

Communicated between supervisors and fellow art & play instructors to create and execute 1-5 daily activity plans for campers

Created new, original storylines and characters each week to maximize camper engagement and promote imaginative play

Peer Writing Consultant

University of St. Thomas — *Saint Paul, Minnesota*

September 2023 - December 2024

Revised student papers and submitted daily reports to ensure accurate records of all meetings and conversations, averaging 3-6 reports per day

Managed writing center social media channels, creating and scheduling 1-2 posts per month during peak periods of spring 2024 semester

Brand Operations Manager

The Crest Student News — *Saint Paul, Minnesota*

June 2023 - June 2024

Created 4+ graphics each week for Facebook and Instagram posts, news articles, advertisements, television backdrops, and more

Took photographs and recorded live video at 2-3 newsworthy events per month

Used Google Analytics and Hootsuite to write weekly reports on website and social media performance, using said reports to inform upcoming content

Assisted in the design and implementation of a company-wide rebrand, including the creation of a new brand kit

Education

University of St. Thomas - Saint Paul, Minnesota

September 2022 - December 2025

Bachelor of Arts - Digital Media Design

Minors - English, Strategic Communications

GPA - 4.0

Recipient of Summa Cum Laude honors

Skills and Competencies

4+ years of experience with Canva and Adobe Creative Suite

3+ years of advertising and social media content creation experience

3+ years of experience with content management systems such as Wordpress

Exceptional written and verbal communication skills

Strong fact-checking and research experience

Organized and detail-oriented

Imaginative, out-there mind

Published Works

The (New) Adventures of Leadsley

Macalester College, 2025

House of Cards

University of St. Thomas
Summit Avenue Review, 2024

The Wrath of Happy Cloud

Kindle Direct Publishing, 2021

Additional Accomplishments

Host, scriptwriter, and graphic designer for KUST Radio's *Cool and Composed* (39 episodes, 2023-2025)

Volunteer graphic designer, Keystone Community Services (2025)